Shanghai Academic Network-SAN

2nd International Conference on Institutional Development, Business law and Social Science Research

June 29-30, 2019

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Book of abstracts


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25 Xitucheng Road, Haidian District, Beijing, China
Contact Email: contact@chinaconferencehub.com
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Conference Chair Message

Dr Maggie Qin

“Shanghai Academic Network (SAN)” serves as platform that aims to help the scholarly community across nations to explore the critical role of multidisciplinary innovations for sustainability and growth of human societies. This conference provides opportunity to the academicians, practitioners, scientists, and scholars from across various disciplines to discuss avenues for interdisciplinary innovations and identify effective ways to address the challenges faced by our societies globally. The research ideas and studies that we received for this conference are very promising, unique, and impactful. I believe these studies have the potential to address key challenges in various sub-domains of social sciences and applied sciences.

I am really thankful to our honorable scientific and review committee for spending much of their time in reviewing the papers for this event. I am also thankful to all the participants for being here with us to create an environment of knowledge sharing and learning. We the scholars of this world belong to the elite educated class of this society and we owe a lot to return back to this society. Let’s break all the discriminating barriers and get free from all minor affiliations. Let’s contribute even a little or single step for betterment of society and welfare of humanity to bring prosperity, peace and harmony in this world. Stay blessed.

Thank you.

Dr Maggie Qin
Conference Chair
SAN- Secretariat, 2019
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**DAY 01 Saturday (June 29, 2019)**

**Session 1 (10:00 am – 12:00 pm)**

**Venue:** Room 1

**Track A: Engineering, Technology & Applied Sciences**

| SHE-469-101 | Designing a Rectifying Sampling Plan Based on Quality Cost Model | Ching Ho Yen |
| SHE-469-101 | The role of abstract painting in the educational development of aesthetic criticism in interior design | Mayyadah Fahmi Hussein |

**Track B: Business, Economics, Social Sciences and Humanities**

| IDBS-JUNE2019-108 | The Syrian Refuge in Jordan and Its Impacts on the National Security | Ahmad A'ref AlKafarneh |
| IRDSSH-069-ANI101 | The principle and interpretation of transdisciplinary approach in cybernetic— An example of risk prediction and risk management | Shu-Ming Liu |
| RTEBS-JUNE2019-104 | UAE cultural artifacts that may inhibit or complicate leadership of UAE nationals by non-nationals | Hanan Al Mazrouei |

**Lunch Break (12:00 pm – 01:00 pm)**

**Closing Ceremony**
City Tour and Shopping Day

All respective guests are free to conduct their own sightseeing and tour. The second day of the event is reserved for this memorable purpose.
TRACK A: BUSINESS, ECONOMICS, SOCIAL SCIENCES AND HUMANITIES
UAE cultural artifacts that may inhibit or complicate leadership of UAE nationals by non-nationals

Hanan Al Mazrouei*

Abstract Leading across cultures can be critical for global business success. This study investigates UAE cultural artifacts that may inhibit leadership of UAE nationals by non-nationals. Quantitative method was employed to discover the UAE cultural artifacts that may complicate leadership of non-nationals. The findings show that Arabic language, communication differences, time management and UAE focus on group aspects are the most important UAE culture that can complicate leadership of UAE nationals by non-nationals. The research identifies approaches expatriate leaders working in the UAE can employ to more effectively manage local staff. Expatriates currently on assignment in both cities will also find this useful. The article concentrates on management across cultures for expatriate leaders working in the UAE.

Keywords: Expatriate, Management, Arabic language, communication differences, time management and UAE focus on group aspects, UAE.

*E-mail: h.almazrouei@uaeu.ac.ae
The Syrian Refuge in Jordan and Its Impacts on the National Security

Ahmad A'ref AlKafarneh *

Abstract The Syrian families had legally come to Jordan via the borders centre of Jaber. That is due to the tribal extension and due to historical, economic and social relationships between the citizens of the Syrian Governorate of Hems and those of the Jordanian Governorate of Mafraq. Likely, the Syrian citizens of Dera'a share such relationships with the Jordanian ones of Irbid. During the early six months of the Syrian revolutions, many Jordanian families welcomed the advent of their relatives of the Syrian immigrant families as a result of the political Syrian turmoil in 2011. Some local charities, humbly, gave aids to the Syrian families living in the Jordanian cities; some international relief institutions had distributed the aids to the Syrian families staying in the Jordanian Governorates (Al-Serhan, 2015: p.14) Therefore, the Jordanian Cabinet decided on 9/7/2012 the establishment of the emergency camps for refugees in the kingdom, welcoming the Syrian refugees to live there. As well, The Cabinet allowed the international organizations to establish the refugee camps for those who are crossing into Jordan from Syrian territory and to organize their treatment. It decided to adopt the Jordanian Hashemite Charity as a supervisor on the management of the refugee camp, the Zaatari refugee camp and the sublime legation for refugees bear the full cost of the camp requirements according to the agreement signed by the adoption of the Jordanian Charity Organization as the sole foundation for welcoming and distributing of concrete and financial aids to the Syrian refugees from local and international associations (Sumairan, 2014: pp.19-20). As for the outcomes of the military and security consequences on Jordan, the security efforts are very costly to counter all forms of penetration of the Jordanian national security. In addition, the lifting of of the alert and warning degrees of the military and security organs has an impact on the programs and salaries of the units that are not borne by traditional budgets.

Keywords: Syrian Refuge, Impacts, Governorates

An Associate professor of Political Sciences at Department of Basic Sciences at Ajloun University College, Balqa' Applied University, Ajloun, Jordan
*E-mail:dr.alkafarneh@yahoo.com
The Principle and Interpretation of Transdisciplinary Approach in Cybernetic — an Example of Risk Prediction and Risk Management

Yih-Chearng Shiue¹, Shu-Ming Liu²*

Abstract Financial equations are often considered as a mathematical and statistical abstraction mysteries. Among engineering theories, cybernetic works from observation of certain boundary then discover the interactions of elements to speculate the behavior and changes of the system. Its nonlinear computing ability contributes to simulate problem in highly efficient way which provides high controllability and immersiveness to the realities. That might be the reason why it is widely used in various disciplines, such as control theory in electrical engineering and system dynamics in social science. In view of this, this study reconstructs the important foundation model Black-Sholes Model as a touchstone for cross-disciplinary methodology beyond the financial territory. This methodology contributes to explore the puzzles of asymmetry volatility and the volatility smile phenomena with a brand-new outlook. In conclusion, this study bridging accounting and financing with cybernetics which establishes a nonlinear method comparing to other linear approaches with consistency and evidencing in prediction and management of firm risk at last.

Keywords: Transdisciplinarity, Cybernetic, Risk management, Volatility smile, Black-Sholes Model

¹Department of Information Management, National Central University, Taiwan (R.O.C.)
*E-mail: liusming@hotmail.com
TRACK B: ENGINEERING, TECHNOLOGY & APPLIED SCIENCES
The Role of abstract painting in the educational development of aesthetic criticism in interior design

Mayyadah Fahmi Hussein*

Abstract Many educators believe that students can be given the knowledge needed to develop and analyze their own interpretations through aesthetic understanding, thus enabling students to think critically and look at art in different, more complete ways. From an educational point of view in criticism and analyses of interior design course especially in aesthetics criticism topic, the objective of this study is to develop curriculum for critical thinking into the paints doing by Syrian pantries Dr.Shafik shtay by using a new method to developing the process of criticism in interior design. Using various techniques (Representation, Expressionism, and Formalism). This study analyzes the potential benefits of an aesthetics curriculum through a review of art education literature especially in abstract paintings as well as interviews with practicing art educators also with the university of Petra 22 students in criticism and analysis of interior design course in 2018-2019. The data regarding the paints collected through published resources, open-ended interviews and surveys with 22 students also by colored photos and site visits the dr. Shafik exhibition in U.O.P 2018. The purpose of the study is to establish a new methods that interior design students can use it to broaden the criticism and analysis art curriculum in the educations of interior design. Also to provide a discussion of aesthetics in the context of design education and use examples from a student's criticism work to demonstrate the development of aesthetic awareness in practice. The conclusion of study focuses on using aesthetics in the art education curriculum. Discussions of aesthetics were found in writings of Plato and Aristotle and continue to this day. Philosophers have defined aesthetics as a theory of the beautiful. Educators took this idea a step further in developing curricula and methods of educating that include aesthetics. It has been said in art education literature that aesthetics gives those who practice it a more complete understanding of art. To show the extent of benefits that aesthetics can have in art education, examples of aesthetic experiences are reviewed and discussed. The aesthetics as a philosophy of art has developed into methods used in education of criticism and analysis of interior design. These methods will be discussed. Using the knowledge that aesthetics reveals will demonstrate the importance of art through comparative analysis and historical variation. Aesthetics provide important knowledge about art that can give a classroom teacher motivational dialogue and stimulating ideas in teaching art. Helping students to understand the connection between art and aesthetics allows students to know more about and better understand the importance of each.

Keywords: Educational Development, Aesthetic Criticism, Interior Design.

Associate professor Department of interior design University of Petra/ Amman Jordan

*E-mail: mayada19732004@yahoo.com
Designing a Rectifying Sampling Plan Based on Quality Cost Model

Ching- Ho Yen¹*, Chun-Chia Lee², Hung-Shu Wu³

Abstract In the manufacturing industries, sampling plan is extensively applied in the inspections of goods, including raw material inspection, semi-product inspection, finished product inspection and shipment inspection. Generally speaking, conventional sampling plans are just used to handle the lot sentencing, accepting or rejecting the whole goods of one lot when the lot sentencing is reached. Actually, under some situations the implementation of rectifying inspection is unavoidable due to the supplier's monopoly or the urgency of buyer's shipment. In rectifying inspection, if the lot is rejected, then we will proceed to 100 percent inspection on the remaining units, and all the defective units detected are also replaced with good units. After the operation procedure of rejected lot is completed, the lot can also be accepted. When rectifying inspection is done, three quality costs, including inspection costs, internal failure costs and external failure costs will happen. In this paper, we consider these quality costs to design a rectifying sampling plan by satisfying the two-point principle of operating characteristic curve, which can minimize the total quality costs of one lot. Given producer's risk, consumer's risk and the corresponding quality level, we find the relevant parameters and corresponding total costs of the proposed sampling plan. In addition, sensitivity analysis is also executed to investigate the behavior of the relevant parameters against total quality costs. Finally, the comparison between the proposed sampling plan and the existing homogeneous sampling plan is made in terms of the total quality costs and average outgoing quality, which shows the proposed sampling plan has a better performance.

Keywords: Sampling plan; rectifying inspection; operating characteristic curve; sensitivity analysis; average outgoing quality.

¹, ³Department of Industrial Engineering & Management Information, Huafan University, New Taipei City, Taiwan. ²Taiwan Association of Foreign Exchange Research, Kaohsiung city, Taiwan
Email: jimyen@cc.hfu.edu.tw
Contact Us

Website:

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Vision

Our vision is to demonstrate sustainable research with a global reputation for academic excellence.