Shanghai Academic Network-SAN

International Conference on Recent Developments in Social Sciences, Business, Management and Humanities Research

March 27-28, 2018

Hotel: Leisure Inn Hotel Le Shu Shanghai, China

Book of abstracts


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   Conference Coordinator
## Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>DISCLAIMER</td>
<td>3</td>
</tr>
<tr>
<td>ORGANIZING COMMITTEE</td>
<td>4</td>
</tr>
<tr>
<td>CONFERENCE CHAIR MESSAGE</td>
<td>6</td>
</tr>
<tr>
<td>CONFERENCE SCHEDULE</td>
<td>7</td>
</tr>
<tr>
<td>TRACK A: BUSINESS, ECONOMICS, SOCIAL SCIENCES AND HUMANITIES</td>
<td>10</td>
</tr>
<tr>
<td>Business Education for the Indigenous Peoples of Canada</td>
<td>11</td>
</tr>
<tr>
<td>Sales evolutionary algorithms, leadership scenario design, three</td>
<td>12</td>
</tr>
<tr>
<td>cycled meeting scheduling and data ownership capitalization</td>
<td></td>
</tr>
<tr>
<td>A study on EU Members States Integration Path and Inner Trade or</td>
<td>13</td>
</tr>
<tr>
<td>Tourism Development through Language Teaching, some Examples and</td>
<td></td>
</tr>
<tr>
<td>Practical Originality or Effectiveness</td>
<td></td>
</tr>
<tr>
<td>Ramadan Fasting, A Beneficial Tool for Increasing the Spiritual</td>
<td>14</td>
</tr>
<tr>
<td>Power of the Human</td>
<td></td>
</tr>
<tr>
<td>The Role of Women in the Spirituality of the Society and its relation</td>
<td>15</td>
</tr>
<tr>
<td>to Hijab from the viewpoint of the Holy Qur'an</td>
<td></td>
</tr>
<tr>
<td>Factors Attributed Overcoming Constraints and Challenges for worker of</td>
<td>16</td>
</tr>
<tr>
<td>Silver Sport Industry</td>
<td></td>
</tr>
<tr>
<td>CONTACT US</td>
<td>17</td>
</tr>
</tbody>
</table>
Conference Chair Message

Dr Maggie Qin

“Shanghai Academic Network (SAN)” serves as a platform that aims to help the scholarly community across nations to explore the critical role of multidisciplinary innovations for sustainability and growth of human societies. This conference provides an opportunity to the academicians, practitioners, scientists, and scholars from various disciplines to discuss avenues for interdisciplinary innovations and identify effective ways to address the challenges faced by our societies globally. The research ideas and studies that we received for this conference are very promising, unique, and impactful. I believe these studies have the potential to address key challenges in various sub-domains of social sciences and applied sciences.

I am really thankful to our honorable scientific and review committee for spending much of their time in reviewing the papers for this event. I am also thankful to all the participants for being here with us to create an environment of knowledge sharing and learning. We the scholars of this world belong to the elite educated class of this society and we owe a lot to return back to this society. Let’s break all the discriminating barriers and get free from all minor affiliations. Let’s contribute even a little or single step for betterment of society and welfare of humanity to bring prosperity, peace and harmony in this world. Stay blessed.

Thank you.

Dr Maggie Qin
Conference Chair
SAN- Secretariat, 2018
## Conference Schedule

**Shanghai China**

**Venue:** Room 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00 am – 09:10 am</td>
<td>Welcome Reception &amp; Registration</td>
</tr>
<tr>
<td>09:10 am – 09:20 am</td>
<td>Opening Ceremony</td>
</tr>
<tr>
<td>09:20 am – 09:30 am</td>
<td>Welcome Remarks – Conference Coordinator SAN</td>
</tr>
<tr>
<td>09:30 am – 09:40 am</td>
<td>Introduction of Participants</td>
</tr>
<tr>
<td>09:40 am – 09:50 am</td>
<td>Group Photo Session</td>
</tr>
<tr>
<td>09:50 am – 10:00 am</td>
<td>Grand Networking Session and Tea Break</td>
</tr>
</tbody>
</table>
DAY 01 Tuesday (March 27, 2018)
Session 1 (10:00 am – 11:30 pm)

Venue: Room 1

Session Chair: Renee YiMond Yuan

Track A: Business, Economics, Social Sciences and Humanities

<table>
<thead>
<tr>
<th>Session Code</th>
<th>Title</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>RSB-MARCH-111SC</td>
<td>Business Education for the Indigenous Peoples of Canada</td>
<td>Robert Ellis</td>
</tr>
<tr>
<td>RSB-MARCH-113SC</td>
<td>Sales evolutionary algorithms, leadership scenario design, three cycled meeting scheduling and data ownership capitalization</td>
<td>Mihail Kitanovski</td>
</tr>
<tr>
<td>IRDSSH-038-ANI101</td>
<td>Factors Attributed Overcoming Constraints and Challenges for worker of Silver Sport Industry</td>
<td>Seo Eunjung</td>
</tr>
<tr>
<td>RSB-MARCH-103SC</td>
<td>Ramadan fasting, a beneficial tool for increasing the spiritual power of the human</td>
<td>Abolfazl Alishahi Ghalehjoughi</td>
</tr>
<tr>
<td>RSB-MARCH-104SC</td>
<td>The role of women in the spirituality of the society and its relation to hijab from the viewpoint of the Holy Qur’an</td>
<td>Bibi Zeinab Hosseini</td>
</tr>
<tr>
<td>RSB-MARCH-114SC</td>
<td>a study on EU members states integration path and inner trade or tourism development through language teaching, Some examples and practical originality or effectiveness</td>
<td>Renee YiMond Yuan</td>
</tr>
</tbody>
</table>

Lunch Break (11:30 – 12:30 pm)

Closing Ceremony
City Tour and Shopping Day

All respective guests are free to conduct their own sightseeing and tour. The second day of the event is reserved for this memorable purpose.
TRACK A: BUSINESS, ECONOMICS, SOCIAL SCIENCES AND HUMANITIES
Business Education for the Indigenous Peoples of Canada

Robert Ellis¹, Judith Madill²*

Abstract The economic and social development of Canada’s Indigenous peoples has languished. Indeed, on every indicator of economic and social well-being, including educational achievement, employment rates, income levels, and health status, Indigenous peoples lag far behind other Canadians. Higher education could be a pillar for the economic and social progress of Indigenous peoples and especially so if education was relevant to the culture and needs of Indigenous peoples and communities. Business schools in Canada have both an opportunity and responsibility to support economic development for Indigenous peoples but are struggling in their efforts to do so. The purpose of this research is to discover approaches which will foster access and engagement of Indigenous students and communities in business education in Canada.

Keywords: Business Education, Indigenous,

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Sales evolutionary algorithms, leadership scenario design, three cycled meeting scheduling and data ownership capitalization

Mihail Kitanovski*

Abstract Among the set of search and optimization techniques, the development of Sales Evolutionary Algorithms (SEA) has been very important in the last period of time. SEAs are a set of heuristics methods used successfully in many business applications with certain complexity. Accurate presentation of the sales process in order to ensure its tracking, easy application by employees, which enables increasing efficiency, and easy integration into the process of new employees in the sales sector. The procedure has also been made and established to enable the perceived possible shortcomings in the process of selling. This vision is the alternative to some existing business processes that shows SEA and leadership as a collection of similar algorithms ready to be used in any business problem.

Keywords: Data ownership capitalization, Sales Evolutionary Algorithms, Leadership scenario design, Cycled meeting Scheduling

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A study on EU Members States Integration Path and Inner Trade or Tourism Development through Language Teaching, some Examples and Practical Originality or Effectiveness

Renee YiMond Yuan*

Abstract The importance of communication in between the Member States in the EU integration process was an evidence for the founding fathers, and actions were taken at a time to broaden each citizen language, culture and identity acknowledgments. Choices in each field for a lingua franca; thanks to particular programs, exchange activities, media support worked for reciprocal understanding moreover differences in the expression, the culture or the environment, and whatever geographical or mental distances that could impede closer relationship, goods exchanges (from agricultural products- foods, to high-tech products trades), trade services, including tourism. In this project, educational programs, cognitive and psychological or cultural aspects might be considered as a whole to understand, analyze and assess methodologies and their effectiveness, including exchange programs, equivalence of diploma, formations to improve common foreign language skills in higher education or adult’s formations. We may pick up some particular examples to illustrate the industrial developments of media, publications, broadcasting or TV programs, as well as film, music video, electronic games., and, the pro-pension in Asia such as in Taiwan, this may inspire or be further developed, to find potential and rather efficient ways of promoting local cultures, industrial productions or services around the world.

Keywords: Common Language, Teaching Methods, Communication, Local Culture and Identity, Globalization, Innovative Exchanges Development

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Ramadan Fasting, A Beneficial Tool for Increasing the Spiritual Power of the Human

Abolfazl Alishahi Ghalehjoughi*

Abstract Fasting on a particular date is one of the traditions of the Abrahamic religions of Christianity, Judaism and Islam, each of which has provided for its own type of such abstinence. The Holy Qur'an defines fasting as abstaining from eating, drinking, having sex with women, etc. during the thirty days of the holy month of Ramadan. Ramadan", derived from the root "ramaz", means acceptance of heat and heating, and its concept has relative synonymy with the term "sabr" meaning the creation of capacity for receiving the good. In this month, Muslims control their body and soul and refrain from eating and drinking and sex with women and other things that break fasting from the time of sunrise to sunset. Islamic Fasting has several main differences from the concept of fasting in Judaism and Christians, first, unlike Jewish fast, “kippur”, that is a kind of mourning, the month of Ramadan is the month of the fall of the Holy Quran on the heart of the Prophet Islam (PBUH) and a blessed month of happiness. Second, unlike the Jewish fasting, which is makes fasting mandatory for children, patients and even animals during those particular hours, Islam doesn’t make fasting obligatory for patients, children and travelers, and contrary to the past religions in which the Ramadan is a solar month, around the spring, Ramadan in Islam is a lunar month, with all of these features meant according to the Holy Qur'an to ensure attaining of spirituality and the proximity to God as the result of this spiritual movement and being important. If spirituality is defined on the basis of divine theory as sacredness and adornment with the divine attributes, then fasting is surely a serious step in this regard. Because the human being overcomes his/her physical aspects, then the spiritual will be strengthened in him.

Keywords: Fasting, Ramadan, Abrahamic Religions, Islam, Spirituality, Patience, Lunar Month

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The Role of Women in the Spirituality of the Society and its relation to Hijab from the viewpoint of the Holy Qur'an

Bibi Zeinab Hosseini (PhD) *

Abstract The Holy Qur'an introduced a serious and theoretical question about women about 1400 years ago, in which there is a long surah called the woman (Nisa), and many other verses and surahs of the Qur'an are also relevant to the issue of women. And the Qur'an introduced them as the source of the purity, health and spirituality of the family and the community. The contemporary world community has noticed this worthwhile, and recently, in a prestigious university in the world, there is a branch called Women's Studies that seeks to explain the role of women in community health, because women are characterized by their different roles of motherhood, food making, primary education of children, pregnancy, etc. and can have an important role in generating a healthy and clean generation. From the perspective of Islam, women have a vital role to play in creating a spiritual environment in the family and society, and if women are not aligned with spiritually movement, the family and the community will not be spiritual and calm. The holy Quran introduces hijab as one of the ways to achieve such spirituality, so that women can act as a human being and without using their sexual attractions in a healthy and clean state and enjoy fair conditions. Hijab is a way to do this. It is necessary to observe the veil even in prayer, although the God does not have gender, and the sexual attractions of women cannot affect the God, purity is one of the essential pre-requisites in prayer, wudu, wearing clean clothes during prayer and praying in clean places are mandatory, and women are also required to wear hijab during prayer, because hijab increases the spiritual power of women in relation to God. God says in the surah Ahzab, women should have dignity and veil, so that Allah cleans everyone from the house. Therefore, the purification and spiritualization of the social institution of the family is directly related to the spirituality and purity of women.

Keywords: Spirituality, Purity, Women, Veil, Health, Justice, Family, Society.

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Factors Attributed Overcoming Constraints and Challenges for worker of Silver Sport Industry

Seo Eunjung*

Abstract The purpose of this study is to find for factors attributed overcoming constraints and challenges for worker of silver sport industry. In particular, it analyzed workers that attend Korea senior industry expo in Kintex. An in-depth interview method was utilized to understand the experiences of six participators. The results of this study were as following: First, it was difficult for high research and development expenditures. Second, it was difficult for a lack of making institutional devices and revising the law. Third, it was difficult for a lack of the senior contents. This research also found factor attributed overcoming constraints. It is to simplify budget support system. and it is important an amendment to bill. Finally, it need an expert about silver sport industry.

Keywords: Attributed, Constraints, Development

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Vision

Our vision is to demonstrate sustainable research with a global reputation for academic excellence.